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MEDIA INVITATION

First-Ever Asia Pacific Alliance of Space Trade Associations Launches to Unlock US\$619 Billion Earth Observation Potential in Asia Pacific

The Singapore Space & Technology Think Tank (SST Think Tank) will announce the formation of the Asia Pacific Alliance of Space Trade Associations (AASTA) with co-founding members SIAA, CrossU and Aerospace New Zealand and member organisation Taiwan Space Industry Development Association (TSIDA). AASTA is Asia Pacific's first-ever platform uniting space trade associations across the region to catalyse commercialisation and internationalisation of space.

The launch comes at a critical inflection point for the global space economy. A joint report by SST Think Tank and Deloitte projects that increased Earth Observation adoption alone could contribute US\$619 billion in value across Asia Pacific by 2030, with downstream commercial applications already outpacing upstream investments.

Programme Highlights:

- Opening remarks by Candace Johnson, Council Member, SST Think Tank and recipient of this year's Sir Arthur Clark Innovator Award
- Panel discussion: Uniting Space Industry Associations for Global Growth featuring SST Think
 Tank, the Space Industry Association of Australia, Cross U (Japan), Aerospace New Zealand, and
 Taiwan Space Industry Development Association
- Signing ceremony with AASTA founding members

Hear from AASTA members on:

- AASTA's ambitions for the space ecosystem
- How they will fast track the space industry in the region
- What will be most critical for the Asia Pacific space industry to leapfrog ahead of other regions

This milestone marks the first time Asia Pacific's industry associations have joined forces to fast-track the region's space ecosystem and position it as a global hub for commercialisation.

Event Details:

Date: Wednesday, 1st October 2025

Time: 16:00 – 16:45

Venue: ICC Sydney, Level 5, Room E5.2 + E5.3

About Singapore Space & Technology (SST) Think Tank

The SST Think Tank is Asia's first space innovation think tank focused on commercialising space. We bridge technology and communities to harness the power of space for the benefit of future generations—by mainstreaming space into the fabric of everyday life, industry, and innovation. Formerly SSTL, it has drawn on its work as an ecosystem builder, connecting global space expertise with the practical needs of non-space sectors such as agriculture, climate resilience, finance, logistics, and ESG.

Through commercially relevant projects, research, and strategic platforms, the SST Think Tank helps decode the space economy and shape its integration across business and society.

Our focus is to move space from the periphery to the core of industrial transformation, ensuring Asia leads in unlocking the full economic and human potential of space.

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